

CEO Symposium

April 14, 2010 | 7:30 a.m. – 2 p.m. | Grand Hyatt, Washington, D.C., 1000 H St. NW, Washington, D.C. 20001

Program Overview

- \$495 per person
- 7:30 a.m. – 2 p.m., includes breakfast and lunch

Program Description

The American Society of Association Executives (ASAE) and The Center for Association Leadership's CEO Symposium for Chief Staff & Chief Elected Officers is the leading program on association leadership, governance, partnership, and strategy. The Symposium addresses the fundamentals of a strong volunteer-staff partnership and will give you and your volunteer(s) the chance to explore your annual priorities for the year and determine how best to work together.

The CEO Symposium provides insight into challenges facing association leaders, and highlights the value of informed policy and strategy as primary tools of the leadership team. The result is a common understanding and commitment to the key components of successful governance, strategy, and organization.

- Clarify issues
- Build your relationship
- Jump-start important initiatives
- Gain insights into organization dynamics
- Understand each other's values, desires, and interests

The program is led by Glenn Tecker of Tecker Consultants. He is the co-author of three best-selling books on association leadership, governance, strategy and management. Glenn is skilled at bringing chief staff and elected officers to a common understanding of roles, responsibilities and relationships in association governance.

Accommodations

The following hotels have preferred room rates for NRA members based on availability:

• The Jefferson

The Jefferson is located 0.7 miles from the Grand Hyatt and is accessible by a short cab ride. Room rates start at \$279 for a classic room. Preferred room rates range from \$275-\$325; suites begin at \$500. When making a reservation by phone, ask for the Reservations Department and request the National Restaurant Association corporate rate. When booking online, click on Reservations and then Corporate Rates. When prompted for a corporate access code, enter NRA. 1200 16th St. NW, Washington, D.C. 20036 | (202) 448-2300 | www.jeffersondc.com

• Club Quarters Washington, DC

Club Quarters is located 0.7 miles from the Grand Hyatt and is accessible by a short cab ride. To make a reservation, go online or call (212) 575-0006. When making an online reservation, click on the "Members & Guests of Members" icon and enter password NRAEF. Click on the "Make a Reservation" button and be sure to select the Washington, DC location. Room rates range from \$154 - \$239 per night.

839 17th St. NW, Washington, D.C. 20006 | (212) 575-0006 | www.clubquarters.com

Hotels at or near the Grand Hyatt Washington

• Grand Hyatt – Washington

If you would like to reserve rooms at the Grand Hyatt Washington for the CSRA BOD/NRA Senior Staff meeting and/or the CEO Symposium you may do so based on availability. Room rates currently range from \$464 - \$489 per night.

1000 H St., NW, Washington, D.C. 20001 | (202) 582-1234
grandwashington.hyatt.com/hyatt/hotels/index.jsp

• Washington Marriott at Metro Center

The Washington Marriott at Metro Center is located 439 feet from the Grand Hyatt and is accessible by a short walk or cab ride. Room rates currently range from \$429 - \$489 per night.

775 12th St., NW, Washington, D.C. 20001 | (202) 737-2200
www.marriott.com/hotels/travel/wasmc-washington-marriott-at-metro-center

• Four Points by Sheraton

The Four Points by Sheraton is located 0.3 miles from the Grand Hyatt and is accessible by a short walk or cab ride. Room rates currently range from \$329 - \$349 per night.

1201 K St., NW, Washington, D.C. 20005 | (202) 289-7600 | www.fourpointsdc.com

• Courtyard Washington Convention Center

The Courtyard by Marriott at the Convention Center is located 0.2 miles from the Grand Hyatt and is accessible by a short walk or cab ride. Room rates currently range from \$409 - \$449 per night.

900 F St., NW, Washington, D.C. 20004 | (202) 638-4600
www.marriott.com/hotels/travel/wascn-courtyard-washington-convention-center

Additional hotel options available upon request.